



ABOUT THE EVENT

On Saturday, February 23, 2019, Citizens Medical Center will host the third annual “Citizens Run Against Cancer” Half-Marathon and 5K in Victoria, Texas, which will raise money to help patients in our community who are fighting cancer. As the proud home of the Kathryn O’Connor Regional Cancer Center, Citizens Medical Center cares for a large population of the region’s cancer patients with a comprehensive nationally-accredited cancer program, expert physicians, a compassionate, knowledgeable staff, advanced screening and treatment technology and services. Citizens Medical Center is dedicated to improving the health and wellness of our patients and region.

AUDIENCE

The race route was designed to showcase the heart of Victoria, starting in downtown, through Riverside Park, and ending at DeLeon Plaza. We anticipate this event will attract an audience of over 1,200 people. Visitors are encouraged to stay the weekend and explore all that Victoria has to offer, including camping, fishing, kayaking, shopping, and historical siteseeing.

WHY SPONSOR?

Gain exposure to an audience from Victoria and beyond and demonstrate your commitment to the community by becoming a sponsor.

ABOUT THE BENEFICIARY

Citizens Run Against Cancer proceeds will directly benefit local cancer patients.

SPONSORSHIP LEVELS



PRESENTING SPONSOR: \$5,000

- *Logo on the Citizens Run Against Cancer Website*
- *Hyperlink to Your Website From Ours*
- *Recognition on the Citizens Run Against Cancer Facebook Page*
- *Logo Placement on Back of Event T-Shirts*
- *Logo Placement on Event Posters*
- *Special Recognition in Local Newspaper*
- *Special PA Announcements at Event*
- *Banner Placement at Event*
- *Vendor Table at Event*
- *Opportunity for Company Representative to Speak at Event*
- *Logo in TV Ad Spots*
- *Logo Placement on Race Arch*
- *10 Complimentary T-Shirts*

PLATINUM SPONSOR: \$2,500

- *Logo on the Citizens Run Against Cancer Website*
- *Hyperlink to Your Website From Ours*
- *Recognition on the Citizens Run Against Cancer Facebook Page*
- *Logo Placement on Back of Event T-Shirts*
- *Logo Placement on Event Posters*
- *Special Recognition in Local Newspaper*
- *Special PA Announcements at Event*
- *Banner Placement at Event*
- *Vendor Table at Event*
- *Logo in TV Ad Spots*
- *6 Complimentary T-Shirts*

GOLD SPONSOR: \$1,000

- *Logo on the Citizens Run Against Cancer Website*
- *Hyperlink to Your Website from Ours*
- *Special Recognition in Newspaper*
- *Recognition on the Citizens Run Against Cancer Facebook Page*
- *Logo Placement on Back of Event T-Shirts*
- *Logo Placement on Event Posters*
- *Special PA Announcements at Event*
- *Banner Placement at Event*
- *Vendor Table at Event*
- *4 Complimentary T-Shirts*

SILVER SPONSOR: \$500

- *Logo on the Citizens Run Against Cancer Website*
- *Hyperlink to Your Website From Ours*
- *Recognition on the Citizens Run Against Cancer Facebook Page*
- *Company Name Listed on Back of Event T-Shirts*
- *Vendor Table at Event*
- *2 Complimentary T-Shirts*

BRONZE SPONSOR: \$250

- *Name Listed on Back of T-Shirts*
- *1 Complimentary T-Shirt*

In order to guarantee recognition on printed materials, please complete and submit your sponsorship form to jmcdaniel@cmcvtx.org by Thursday, November 15, 2018.

If you'd like to contribute advertising or promotional materials to the runner's "Swag Bags", please contact Missy Janzow at 361-935-4375 or janzowml@yahoo.com.

SPONSORSHIP FORM



In order to guarantee recognition on printed materials, please complete and submit this form to jmcdaniel@cmcvtx.org by Thursday, November 15, 2018.

Make checks payable to Citizens Medical Center and mail to:

Citizens Medical Center
Attn: Marketing Department
2701 Hospital Drive
Victoria, Texas 77901

To make a credit card payment, contact Kim Rollins at 361-572-5018 or krollins@cmcvtx.org.

Organization Name: _____

Organization Contact: _____

Contact Phone: _____ Email: _____

Web Address: _____ Facebook Address: _____

Contact Address: _____

Sponsorship Level, Opportunity, Item or Other Amount: _____

Sponsor T-Shirt Sizes (see "Sponsorship Levels" for number of shirts)

S _____ M _____ L _____ XL _____ XXL _____ XXXL _____

Vendor Table (Presenting, Platinum, Gold and Silver) YES _____ NO _____

Will you be donating items for the runner's "Swag Bags"? YES _____ NO _____

If yes, please explain what type of items: _____

Authorization:

By signing below, you confirm your commitment to sponsor the Citizens Run Against Cancer.

Name & Title (please print) Date

Signature