



ABOUT THE CITIZENS RUN AGAINST CANCER

On Saturday, February 23, 2019, Citizens Medical Center will host the third annual “Citizens Run Against Cancer” Half Marathon and 5K in Victoria, Texas, which will raise money to help patients in our community who are fighting cancer. As the proud home of the Kathryn O’Connor Regional Cancer Center, Citizens Medical Center cares for a large population of the region’s cancer patients with a comprehensive nationally-accredited Cancer Program, expert physicians, a compassionate, knowledgeable staff, advanced screening and treatment technology and services. Citizens Medical Center is dedicated to improving the health and wellness of our patients and region.

AUDIENCE

The race route was designed to showcase the heart of Victoria, starting in downtown Victoria, through Riverside Park, and ending at the DeLeon Plaza for a “Party on the Plaza” with food, drinks, vendors, and entertainment. We anticipate this event will attract an audience of over 1200. Visitors are encouraged to stay the weekend and explore all that Victoria has to offer, including camping, fishing, kayaking, shopping, RVing, camping, and historical site-seeing.

WHY SPONSOR?

Sponsors of the Citizens Run Against Cancer are able to help our local cancer patients while gaining exposure to an audience from Victoria and beyond for their goodwill and generosity.

ABOUT THE BENEFICIARY

Citizens Run Against Cancer proceeds benefit local cancer patients.



SPONSORSHIP LEVELS

Presenting Sponsor (\$5000)

- Logo on the Citizens Run Against Cancer Website
- Hyperlink to Your Website From Ours
- Recognition on the Citizens Run Against Cancer Facebook Page
- Logo Placement on Back of Event T-Shirts
- Logo Placement on Event Posters
- Special Recognition in Local Newspaper
- Special PA Announcements at Event
- Banner Placement at Event
- Vendor Table at Event
- Opportunity for Company Representative to Speak at Event
- Logo in TV Ad Spots
- Logo Placement Race Arch
- 10 Complimentary T-Shirts

Silver (\$500)

- Logo on the Citizens Run Against Cancer Website
- Hyperlink to Your Website From Ours
- Recognition on the Citizens Run Against Cancer Facebook Page
- Company Name Listed on Back of Event T-Shirts
- Vendor Table at Event
- 2 Complimentary T-Shirts

Bronze (\$250)

- Name Listed on Back of T-Shirts
- 1 Complimentary T-Shirt

Platinum (\$2500)

- Logo on the Citizens Run Against Cancer Website
- Hyperlink to Your Website From Ours
- Special Recognition in Newspaper
- Recognition on the Citizens Run Against Cancer Facebook Page
- Logo Placement on Back of Event T-Shirts
- Logo Placement on Event Posters
- Special PA Announcements at Event
- Banner Placement at Event
- Vendor Table at Event
- Logo in TV Ad Spots
- 6 Complimentary T-Shirts

Gold (\$1000)

- Logo on the Citizens Run Against Cancer Website
- Hyperlink to Your Website from Ours
- Special Recognition in Newspaper
- Recognition on the Citizens Run Against Cancer Facebook Page
- Logo Placement on Back of Event T-Shirts
- Logo Placement on Event Posters
- Special PA Announcements at Event
- Banner Placement at Event
- Vendor Table at Event
- 4 Complimentary T-Shirts



SPONSORSHIP INFORMATION

Organization Name: _____

Organization Contact: _____

Email: _____ **Contact Phone:** _____

Web Address: _____

Facebook Address: _____

Contact Address: _____

Sponsorship Level, Opportunity, Item or Other Amount: _____

Sponsor T-Shirt Sizes (see "Sponsorship Levels" for number of shirts)

S ___ M ___ L ___ XL ___ XXL ___ XXXL ___

Authorization:

By signing below, you confirm your commitment to sponsor Citizens Run Against Cancer.

Name & Title (please print)

Date

Signature

Email: jmcdaniel@cmcvtx.org

Please make checks out to: Citizens Medical Center

**Mailing Address:
Citizens Medical Center
ATTN: Marketing
RE: Citizens Run Against Cancer
2701 Hospital Drive
Victoria, Texas 77901**